

**QUALITY + CONSISTENCY**

# TEXTILE MANUFACTURER

AUTOMOTIVE AIRBAG COATED  
FABRIC

## AVIENT SOLUTION

Silcopas™ Silicone Paste Colorants

## WHY AVIENT?

- Offered specialized customer support to provide materials quickly while working with all stakeholders
- Provided customizable color-matching helping to reinforce brand equity
- Delivered exceptional quality and regulatory knowledge to adhere to industry safety standards and track internal performance

## LEARN MORE

## KEY REQUIREMENTS

- Rapid development of color-coated, high-performance fabric for global OEM airbag system
- Custom-colored silicone paste dispersion for liquid silicone rubber (LSR)
- Excellent dispersion with color consistency to meet regulatory demands and monitor coating performance